ARISU KOREA

DMC

Company Presentation

CEO MESSAGE

Connecting the World, Inspiring Korea

Dear Valued Partners and Friends,
Warm greetings.
I am Hwaseon Kim, CEO of **ARISU KOREA DMC**.

Since our establishment in 1994, ARISU KOREA DMC has been dedicated to delivering exceptional travel experiences to visitors from around the world. Over the past three decades, we have grown into one of Korea's leading Destination Management Companies, specializing in inbound tourism and customized travel solutions.

More than a travel company, we serve as a bridge connecting global travelers with the culture, history, nature, and people of Korea. Our expertise spans Group Tours, FIT & SIC Programs, MICE & Incentive Travel, Medical & Wellness Tourism, Educational & Technical Visits, Luxury & VIP Travel, and tailor-made Korea experiences designed to meet the diverse needs of our clients.

Today, ARISU KOREA DMC proudly works with a global network spanning more than 21 countries across Asia, the Middle East, Europe, Oceania, and the Americas. Through our extensive industry experience, professional operations, and commitment to excellence, we continue to strengthen our position as a trusted partner in the global tourism industry.

As the travel landscape evolves, we remain committed to innovation, digital transformation, and the development of unique tourism products that showcase the very best of Korea. Through our growing platform business and strategic global partnerships, we strive to create greater value for our customers and partners worldwide.

Looking ahead, we will continue to grow together with our clients, partners, and communities while contributing to the sustainable development of Korea's tourism industry. Our mission remains unchanged: to provide unforgettable experiences and lasting memories for every traveler who chooses Korea.

Thank you for your trust and continued support.
Sincerely,

Hwaseon Kim | CEO
ARISU KOREA DMC

Vision & Goals

Our goal is to create meaningful travel experiences while contributing to sustainable tourism development.

Mission

To provide high-quality, customized travel services that exceed customer expectations.

Vision

As a leading global Destination Management Company, ARISU KOREA DMC is committed to providing authentic, innovative, and sustainable Korean travel experiences to partners worldwide.

Goal

To deliver memorable experiences, build long-term partnerships, and continuously expand our global network

Company History

Established in 1994, ARISU KOREA DMC has grown steadily based on trust, professionalism, and innovation.

1994

Founded as ARISU TOUR

2000

Development of Global Travel Partnerships

2021

Expansion into MICE, Luxury Travel & Medical Tourism

2022

Serving clients from more than 20 countries worldwide

Company Introduction

Established in 1994, ARISU KOREA DMC is
a leading Destination Management Company (DMC)
specializing in inbound tourism to Korea.

For more than 30 years, we have been designing and operating customized Korea travel programs for travel agencies, corporations, institutions, and organizations worldwide. Our expertise covers MICE, incentive travel, medical tourism, wellness tourism, educational visits, technical inspections, luxury travel, and tailor-made Korea experiences.

Today, ARISU KOREA DMC works with global partners across more than 21 countries throughout Asia, the Middle East, Europe, North America, and Oceania, welcoming over 15,000 international visitors to Korea annually

Global Markets

ARISU KOREA DMC actively cooperates with travel partners across Taiwan, Malaysia, Indonesia, Singapore, Vietnam, the Philippines, India, Mongolia, Cambodia, UAE, Saudi Arabia, Qatar, Türkiye, Europe, the United States, Canada, Australia, and many other markets.

Creative Solutions

We continuously develop innovative travel programs and customized experiences tailored to our clients' needs.

ARISU KOREA
DMC

GLOBAL NETWORK

OUR NETWORK SPANS 20+ COUNTRIES & 5 CONTINENTS

Trusted by partners worldwide. Delivering exceptional experiences in Korea.

21+ COUNTRIES

5 CONTINENTS

GLOBAL PARTNERS STRONG COLLABORATION

PROFESSIONAL SERVICE YOU CAN TRUST

LOCAL SUPPORT QUICK RESPONSE

ASIA

- Taiwan
- Indonesia
- Cambodia
- Singapore
- Vietnam
- Thailand
- Malaysia
- China
- Philippines
- Japan
- India
- South Korea

MIDDLE EAST

- United Arab Emirates
- Saudi Arabia
- Qatar
- Turkey

EUROPE, AMERICAS & OCEANIA

- Europe
- USA
- Canada
- Australia

ARISU KOREA DMC

Global Inbound Partner
Connecting Korea to the World

ORGANIZATION CHART

CEO

Vice President

Management Support Division
- HR & General Affairs
- Finance & Accounting
- Strategic Planning
- Contract & Legal

Sales Division

China Team	Southeast Asia Team	Global Team	GCC Team
Team Manager	Team Manager	Team Manager	Team Manager
Staff	Staff	Staff	Staff
Staff	Staff	Staff	Staff
Staff	Staff	Staff	Staff

- MICE PCO Team
- Medical Tourism Team
- FIT / VIP Product Development Team
- SIC Product Development Team
- Incentive & Corporate Events Team

Operation Division

Operation & Reservation Team	Guides Management Team	Transportation Team
Team Manager	Team Manager	Team Manager
Staff	Staff	Staff
Staff	Staff	Staff
Staff	Staff	Staff

- Hotel Operation Team
- Quality Control Team
- Emergency Response Team

Platform Business Division

We promote the advancement of platform-based services and strengthen our digital competitiveness

GLOBAL NETWORK

TAIWAN | MALAYSIA | INDONESIA | SINGAPORE | VIETNAM | PHILIPPINES | INDIA | MONGOLIA

CAMBODIA | UAE | SAUDI ARABIA | QATAR | TÜRKİYE | EUROPE | USA | CANADA | AUSTRALIA

21+ COUNTRIES AND GROWING

WHY ARISU KOREA DMC

- 30+ Years of Korea Inbound Expertise
- Global Network Across 21 Countries
- 15,000+ International Visitors Annually
- Professional Multilingual Operations Team
- Nationwide Operating Network
- Verified Hotel, Transportation & Guide Network
- Specialized Medical, Wellness & MICE Programs
- Reliable Quality Control and Fast Response System

KEY ACHIEVEMENTS

- Over 30 Years of Inbound Tourism Expertise
- Global Partner Network in 21+ Countries
- 42,974 International Visitors Served in the Last 3 Years
- USD 13.4 Million Foreign Currency Contribution
- Seoul Best Travel Agency Award (2019)
- Tourism Promotion Tower Award (2024)

CORE BUSINESS

- Group Tours & Series Tours
- FIT & SIC Programs
- MICE & Incentive Travel
- Medical Tourism & Wellness Tourism
- Educational Programs & Industrial Visits
- Luxury & VIP Travel
- Customized Korea Travel Programs
- Comprehensive DMC Services

ARISU KOREA DMC

THANK YOU

Thank you for your interest in ARISU KOREA DMC.

Contact us

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ARISU KOREA DMC
Established 1994